

# Guidelines

1. The official "Kick-Off" is Monday, February 1, 2016 and the donation cut-off date is Sunday, September 4, 2016 at 11:59:59 PM MT.
2. Please mail or drop off all pledge forms to the address below, or return it to your charitable organization to have them send it in:  
Shaw Charity Classic, Attn: Jenn Faulds  
Suite 1700 Bow Valley Square III  
255 – 5th Ave SW  
Calgary, AB T2P 3G6.
3. In 2016, the Calgary Shaw Charity Classic Foundation will distribute a matching pool maximum amount of \$750,000 among all official Birdies for Kids charities based on the following formula. Any amount collected by a charity, up to \$20,000, will be matched at 50%; any amount collected above \$20,000 (but less than \$50,000) will be matched at 15%; and any amount collected above \$50,000 (up to \$250,000) will be matched at 5%. For example, if a charity collects \$250,000 it will receive \$24,500 in matching funds per the above formula. However, in the event the official participating charities collectively collect an amount that would result in matching funds in excess of the \$750,000 pool, the Calgary Shaw Charity Classic Foundation reserves the right, in its sole discretion, to substitute alternative matching percentages for those outlined above.
4. Payment of pledges is to be made to **CALGARY SHAW CHARITY CLASSIC FOUNDATION** and not the soliciting charity. Calgary Shaw Charity Classic Foundation will make payment to the participating charities of all collected pledges earned by that charity.
5. The Calgary Shaw Charity Classic Foundation is planning to raise an estimated amount of \$2,000,000 this year through Birdies for Kids. It will cost our organization an estimated amount of \$25,000 to raise these funds.
6. You can view a full list of Rules & Regulations or submit pledges online at [shawcharityclassic.com](http://shawcharityclassic.com).



The Shaw Charity Classic and Birdies for Kids would like to thank our proud matching program partner.



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A BERKSHIRE HATHAWAY ENERGY COMPANY

**For further information please contact:**

**Jenn Faulds, Birdies for Kids**

Suite 1700, Bow Valley Square III  
255 5th Avenue SW  
Calgary, AB T2P 3G6  
587-293-4653  
[birdies@shawcharityclassic.com](mailto:birdies@shawcharityclassic.com)  
[www.shawcharityclassic.com](http://www.shawcharityclassic.com)

Calgary Shaw Charity Classic Foundation  
Registered Charity No.: 827378977RR001  
Incorporated in Alberta

# Official Donation Card

August 31 - September 4, 2016  
Canyon Meadows Golf & Country Club  
Calgary, Alberta



PRESENTED BY **ALTALINK**  
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The Shaw Charity Classic aims to not only provide Calgary with a world-class professional sporting event accessible to families, but also to bring much needed dollars to local charities. In 2015 the Shaw Charity Classic hit it out of the park with the launch of Birdies for Kids presented by AltaLink. The tournament gave the single largest charitable contribution in PGA Tour Champions history by contributing \$3.9 million to local children & youth charities, with \$2.3 million coming from Birdies for Kids directly.

In 2016, we are excited to build on the success and invite new charities on board to the program, bringing our total up to 112 participating charities. Participating charities will receive 100% of every donation collected on their behalf with no added fees, and have the potential to receive up to 50% in extra funding through our matching program.

### How does it work?

Donors can either make a one-time flat donation or a pledge of \$0.01 or more for each birdie made by PGA TOUR Champions players during the 2016 Shaw Charity Classic (September 2 - 4).

### What is a birdie?

In golf, a 'birdie' is a score of one stroke better than 'par' for any golf hole on the course. 'Par' is the expected score of a golf professional on any given hole. For example, on a par 4, a score of 3 is a birdie. In 2014, there were 892 birdies at the Shaw Charity Classic, and in 2015 there were 858 made. We estimate 875 birdies will be made during the 2016 Shaw Charity Classic.

### Which charities can I donate to?

A complete list of Birdies for Kids participating charities can be found at [shawcharityclassic.com](http://shawcharityclassic.com) under the 'Birdies for Kids' tab.

You can review the list and choose the charity you would like your pledge to benefit. If you do not indicate a charity on your pledge form, your donation will go to the 'Calgary Shaw Charity Classic Foundation' and will be included in the matching funds for the program. All money raised will be going to children and youth-based charities across Alberta.

### Payment Methods

You can choose to pay by cheque or credit card. All cheques must be made out to **Calgary Shaw Charity Classic Foundation**. **Do not pay the charity directly.** You will receive a tax receipt for your donation from the Foundation. Cash may also be used for one time flat donations on this form only.

### If you make a one-time flat donation:

- Please include a cheque with this donation form.  
(All donations over \$1,500 must be paid by cheque.)
- Please include cash with this donation form.
- Please include your credit card information and you will be charged immediately.

### If you make a per-birdie pledge:

- Please indicate you would like to pay by cheque and you will receive an invoice by email immediately following the tournament.
- Please include your credit card information and you will be charged after the tournament ends on September 4, 2016.

### Matching Program

The most exciting part of the program comes together from various corporate supporters with AltaLink being the Founding Partner. For every dollar raised by each charity, up to 50% will be matched. This means that if you give a one-time flat donation of \$50, up to an additional \$25 will be given to your charity of choice.



### Keep for Your Records

I pledged:

\$\_\_\_\_. \_\_\_\_ for every birdie made during the 2016 Shaw Charity Classic, or

\$\_\_\_\_\_ as a one-time flat donation (\$10 minimum)

\* Your pledge is based on actual number of birdies made.

If 875 birdies are made, my total pledge would be:

\$0.01 = \$8.75    \$0.02 = \$17.50    \$0.03 = \$26.25    \$0.04 = \$35  
\$0.05 = \$43.75    \$0.08 = \$70    \$0.10 = \$87.50    \$0.25 = \$218.75

## Official Pledge Form

### Step 1: I pledge to donate to the Birdies for Kids Program:

\$\_\_\_\_. \_\_\_\_ for every birdie made during the 2016 Shaw Charity Classic

OR

\$\_\_\_\_\_ as a one-time flat donation (\$10 minimum, and any donation over \$1,500 must be paid by cheque)

### Step 2: Please direct my contribution to the charity below:

### Step 3: My contact information (please print clearly):

I wish to receive a tax receipt for my donation.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY NAME (IF DONATION IS ON BEHALF OF A COMPANY) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

### Please select one of the following statements below:

I agree that my contact information including name, mailing address, email, and phone number may be provided to the specific charity I designate on the following page, for the purposes of having the specific charity send a thank you for my donation. This does not allow the specific charity to contact me regarding commercial purposes without further consent.

I do not agree to my contact information being provided to the selected charity. By checking this box you will remain entirely anonymous and the specific charity will not be able to see any information including your name. Please note, if your specific charity is the Calgary Shaw Charity Classic Foundation matching pool, by completing this online donation form your information will still need to be sent to the Foundation so that they can process your donation even if you check this box, but by checking this box you will not receive a thank you for your donation from the Calgary Shaw Charity Classic Foundation.

### Step 4: My payment information (please print clearly):

I plan to pay by cheque for my per birdie donation. Please invoice me after the tournament.

I have enclosed my cash payment.

My one-time flat fee cheque is enclosed and is made payable to **Calgary Shaw Charity Classic Foundation**.

I plan to pay by credit card. \* For any donation under \$1,500.

VISA

MASTERCARD

NAME ON CARD \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

CVV# \_\_\_\_\_ EXPIRATION DATE (mm/yy) \_\_\_\_\_